



Press Release

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Apollo Video Technology Named Market Leader for Transit Video Surveillance *New IMS Research Report Ranks Companies by Market Share*

WOODINVILLE, Wash., November 8, 2011 – IMS Research has released the 2011 edition of the World Market Report for Mobile Video Surveillance Equipment, identifying [Apollo Video Technology](http://www.apollo-video.com) (Apollo Video) as the 2010 market leader in sales revenue for transit bus [mobile video surveillance](#) equipment in the Americas. Apollo Video is a leader in the advancement of mobile video surveillance technologies, combining powerful and durable hardware with sophisticated software to provide cost-effective video surveillance solutions with exceptional quality, durability and easily accessible video.

“In recent years, transit agencies have moved toward state-of-the-art technology to extend the technical capabilities on-board transit vehicles and to increase safety, improve operational efficiency and save money,” said Rodell Notbohm, general manager of Apollo Video Technology. “Apollo Video Technology has invested in the integration of software and hardware functionalities, equipping transit agencies with capabilities far beyond standard video surveillance. This has propelled our growth and we are pleased to receive this report, substantiating our achievement.”

Apollo Video recently released new features to its ViM ([Vehicle Information Management](#)) Software designed to mitigate the risk of video loss, reduce maintenance and operating costs and increase accessibility of video surveillance and fleet data. Apollo Video’s hardware and software features forward and backward compatibility, which is completely unique in the market.

In addition, Apollo Video leads the industry in secure wireless connectivity, which improves incident investigation by enabling transit managers to log on remotely, view cameras on-board and download and archive video to quickly investigate passenger and employee concerns.

Follow Apollo Video Technology on Twitter [@ApolloVideo](https://twitter.com/ApolloVideo).

About IMS Research

IMS Research is a supplier of market research and consultancy services on a wide range of global electronics markets. The company is supported by headquarters in Wellingborough, UK and offices in the US, China, Taiwan, South Korea and Japan. IMS Research regularly publishes detailed research on video surveillance and security services markets, among others. www.imsresearch.com

About Apollo Video Technology

Apollo Video Technology (www.avt-usa.com) is a leading manufacturer of on-board and in-car digital surveillance systems for public transit, school transportation, law enforcement, military, freight transport, and fire and EMS applications. With government and private-sector installations throughout North America and



worldwide, Apollo Video's Mil-Spec and SAE rated RoadRunner line of video and audio systems simplifies real-time video capture and reduces overall costs with exceptional quality, durability and easy offloading of video.

Since its release in 2004, The RoadRunner system has been installed in 320 agencies worldwide – representing over 12,000 total implementations. Apollo Video Technology has been selected to provide digital video and audio surveillance systems by prominent public agencies such as Chicago METRA, King County METRO, Kansas City Area Transit Authority, San Diego Metropolitan Transit System, Los Angeles County Metro Transportation Authority, City of Lincoln Nebraska and Winnipeg Transit.

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