**Press Release**

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### Apollo Video Technology Showcases Fleet-Wide Vehicle Information Management Software at Gathering of Public Transportation Industry Leaders
*High-Performance Software Draws Transit Officials to
Sophisticated Mobile Video Surveillance Systems*

NEW ORLEANS – October 3, 2011 – Apollo Video Technology (Apollo Video) is showcasing its Vehicle Information Management (ViM) software for mobile video surveillance systems at the American Public Transportation Association (APTA) 2011 EXPO, October 3-5 in New Orleans, La. Apollo Video's ViM software is a comprehensive application designed to mitigate the risk of video loss, reduce maintenance and operating costs and increase accessibility of video surveillance and fleet data. EXPO is public transportation's premier showcase of technology, products and services.

Apollo Video executives, product developers and sales staff will be on-site (booth number 623) demonstrating the functionality of the software and connecting wirelessly, in real-time, to buses in operation using RASplus software and the RoadRunner Mobile application for iPhone and iPad.

Apollo Video recently introduced new features to the ViM software: The DVR Health Module provides automatic fleet-wide health monitoring and diagnostics of on-board video equipment, which, as a result of automated, wireless diagnostic reports, has reduced maintenance and operating costs for many transit agencies. Additionally, a newly released driver behavior-management tool provides reviewers of the video clips with a specific field in which they have the ability to include notes annotating driver actions and behavior designed to increase safety, provide feedback to drivers and help to promote a more positive rider experience.

"In the last several years, transit operations nationwide have converted to high-performance mobile video surveillance systems due to the increased need for public safety and reliable video evidence," said Rodell Notbohm, general manager of Apollo Video Technology. "We are witnessing an important strategic shift in the way the transit industry utilizes technology; in addition to extending current video capabilities, municipalities and transit decision-makers are looking for integrated solutions – like Apollo Video's – to reduce maintenance and operating costs while addressing security needs."

ViM software is forward and backward compatible with virtually all Apollo Video RoadRunner digital video recorders (DVRs), regardless of age or size of the systems installed throughout a fleet, providing a scalable, fleet-wide compatible solution.

Follow Apollo Video Technology activity during the APTA EXPO on Twitter @ApolloVideo.

### About APTA EXPO 2011
Held every three years in conjunction with the American Public Transportation Association's (APTA) Annual Meeting, EXPO is public transportation's premier showcase of technology, products and services. More than

17,000 industry professionals are expected to attend to see and experience the latest innovations on display by the 750 exhibitors. Additional information about APTA's EXPO 2011 is available at www.APTAEXPO.com.

**About Apollo Video Technology**
Apollo Video Technology (www.avt-usa.com) is a leading manufacturer of on-board and in-car digital surveillance systems for public transit, school transportation, law enforcement, military, freight transport, and fire and EMS applications. With government and private-sector installations throughout North America and worldwide, Apollo Video's Mil-Spec and SAE rated RoadRunner line of video and audio systems simplifies real-time video capture and reduces overall costs with exceptional quality, durability and easy offloading of video.

Since its release in 2004, The RoadRunner system has been installed in 320 agencies worldwide – representing over 12,000 total implementations. Apollo Video Technology has been selected to provide digital video and audio surveillance systems by prominent public agencies such as Chicago METRA, King County METRO, Kansas City Area Transit Authority, San Diego Metropolitan Transit System, Los Angeles County Metro Transportation Authority, City of Lincoln Nebraska and Winnipeg Transit.

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