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Apollo Video Technology Showcases New Offerings at Annual Gathering of Public Transportation Officials

High Resolution Camera and On-Board Video Monitors Featured

SEATTLE, October 1, 2012 – Apollo Video Technology (Apollo Video) introduces two new [mobile video surveillance](#) offerings at the American Public Transportation Association (APTA) 2012 Annual Meeting and exhibition, September 30-October 3 in Seattle. A new high resolution front-view mobile video surveillance camera, manufactured specifically for mass transit and rail vehicles, captures activity from the bus operator's forward facing view through the windshield. A ruggedized high resolution display monitor, offering passengers multiple views of on-board camera feeds, is also being introduced at the exhibit. These new products are designed to enhance the RoadRunner mobile video surveillance systems, and allow transit agency officials and supervisors to implement technology that provides full surveillance coverage while strengthening public safety initiatives.

The new ruggedized front-view color camera is designed to deliver uninterrupted recordings despite the harsh conditions of the transportation environment. The highly-adjustable casing is adaptable for optimal placement and recording camera views in any type of transit vehicle. A vari-focal lens and 600 TV lines of resolution guarantee a wide viewing range and superior image quality. This camera view is critical for obtaining accurate video evidence, lending to timely investigations and ultimately protecting the safety of passengers and operator liability.

Apollo Video's 17-inch display monitor, mounted in a location viewable by all boarding passengers, emphasizes the presence of surveillance equipment to help promote a transit agency's dedication to public safety. Ruggedized and vandal-resistant, the monitor is a transit-grade product designed to withstand the rigors of a mobile application.

"Industry studies have shown significant reduction of crime and vandalism when individuals see themselves on camera," said Rodell Notbohm, general manager of Apollo Video Technology. "Our goal is to continuously deliver the highest quality equipment and integrated surveillance solutions that address our customers' security needs and enhance on-board safety."

These new additions to the RoadRunner system are recommended for retrofit and new installations for all types of transit, paratransit and passenger rail vehicles.

"Apollo Video engineers and product designers are hyper-focused on the evolving trends, enhancements and new features that change how we approach mobile video surveillance systems for transit operations nationwide," said Notbohm. "We aim to offer surveillance equipment that ensures we deploy the best in security and public safety technology."



APTA's Annual Meeting is the public transportation industry's premier event and includes general sessions and forums focused on current issues facing public transportation, and features first-rate professional speakers as well as an exhibition. Apollo Video executives, product developers and sales staff will be on-site (booth number 700) demonstrating these new products. Additionally, the company will highlight its one-of-a-kind Vehicle Information Management (ViM) Software, which features video management tools, equipment health reports, and diagnostic tools.

The company has been recognized with a first place award in the 2012 Annual AdWheel Awards competition for best print media advertisement. Apollo Video will be recognized at a special ceremony during the Annual Meeting and is eligible to win the grand prize award in the business members division.

Follow Apollo Video Technology's activity during the APTA Annual Meeting on Twitter [@ApolloVideo](https://twitter.com/ApolloVideo).

About Apollo Video Technology

Apollo Video Technology is a leading manufacturer of video surveillance and fleet management solutions for public transit, rail, school transportation, law enforcement, military, commercial transportation, fire and EMS applications. With public and private sector installations throughout North America and worldwide, the RoadRunner™ mobile video and audio recording system provides exceptional video quality with management software optimized for wireless downloading and live video streaming.

Renowned for its reliability, durability and ease of use, our solutions improve accessibility of data and deliver streamlined, fleet-wide management of video surveillance and on-board equipment to reduce liability, mitigate risk, improve efficiency and reduce maintenance and operating costs. Apollo Video is unique in the industry with software interoperability and compatibility across multiple generations of hardware.

In 2011, Apollo Video was named the No. 1 supplier of transit bus mobile video surveillance equipment in the Americas^[1]- an achievement that further supports our commitment to offer our customers superior, compatible solutions throughout the lifetime of their fleet.

Since its release in 2004, Apollo Video has supplied the RoadRunner system to over 325 agencies worldwide, representing over 15,000 total implementations.

[1] 2011 edition of IMS World Market Report for Mobile Video Surveillance Equipment (www.imsresearch.com)

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