



## Product Press Release

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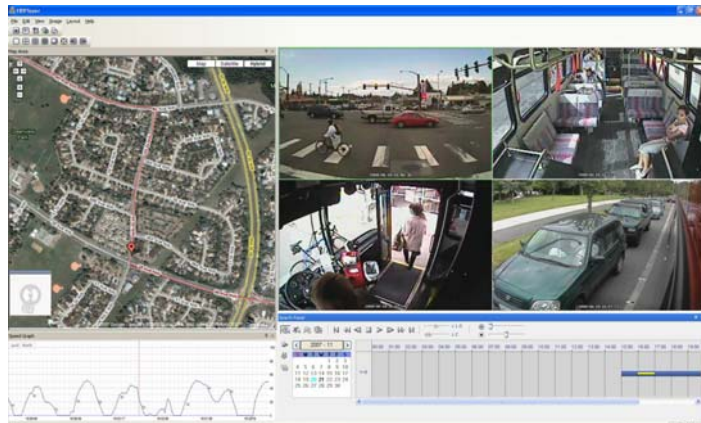
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### Bus Cameras Enhance Service Planning for Everett Transit

*Apollo Video Technology Partners With Everett Transit to Address On-Time Performance*

EVERETT, Wash., April 2, 2009 – Apollo Video Technology ([www.avt-usa.com](http://www.avt-usa.com)) has partnered with Everett Transit to address on-time performance utilizing a GPS equipped video surveillance system. By installing Apollo Video's RoadRunner™ system on city buses, Everett Transit officials can now use video and GPS data to monitor boarding counts, peak load factors, and on-time performance, as well as to ensure all city buses are operating in compliance with the ADA.

Apollo Video Technology equipped Everett Transit's buses with interior and exterior mounted cameras capable of recording activity inside and outside the vehicles. In addition, each bus was equipped with GPS featuring Apollo Video's iSM™ interface. The iSM™ interface provides an interactive map that combines historical graphical route information with current vehicle GPS location and speed data, all synchronized with video and audio recordings.



Apollo Video Technology's iSM™ interface provides an interactive map that combines graphical route information with current vehicle GPS location and speed data.

“On-time performance is a crucial component of any service planning operation,” said George Baxter, transit manager of Everett Transit. “By installing video surveillance on our city buses, we are able to gather more accurate information for making adjustments to timetables and routes.”

On-board GPS data allows transit managers to collect and compare weeks and even months of data at any given time. The data is then used to analyze on-time performance, adjust timetables, visually monitor routes based on boarding counts; as well as monitor peak load factors to ensure that transit vehicles and hubs meet ADA compliance regulations.

“Video surveillance systems are capable of providing transit officials with far more than just safety and security,” said Rodell Notbohm, general manager of Apollo Video Technology. “By using GPS

features to address on-time performance, transit officials can compare weeks of data to better ensure that buses arrive on time and meet ADA requirements.”

In addition to service planning and reducing liability, violence and graffiti, Everett Transit uses video feeds to ensure that all city buses meet ADA compliance and all other local, state and federal regulations. Audio recording synchronized with location information provides an easy method for verifying that bus drivers are making the appropriate announcements at each stop and throughout the route.

A complete case study of this project can be downloaded from the Apollo Video Technology website: [http://www.apollovideotechnology.com/PDFs/News/Case\\_Study\\_Everett\\_1.pdf](http://www.apollovideotechnology.com/PDFs/News/Case_Study_Everett_1.pdf)

**About Apollo Video Technology**

Apollo Video Technology ([www.avt-usa.com](http://www.avt-usa.com)) is a leading manufacturer of on-board and in-car digital surveillance systems for pupil and public transit, law enforcement, military, freight transport, fire and EMS applications. With government and private-sector installations throughout North American and worldwide, Apollo Video's Mil-Spec and SAE rated RoadRunner line of turnkey video and audio systems simplifies real-time video capture and reduces overall costs with exceptional quality, durability and easy offloading of video.

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