



## Press Release

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## **MARTA Enhances Transit Security with State-of-the-Art Video Surveillance**

*The Metropolitan Atlanta Rapid Transit Authority Selects  
Apollo Video Technology for Crime Prevention and Customer Safety*

Woodinville, Wash. – March 7, 2012 – The Metropolitan Atlanta Rapid Transit Authority (MARTA) has selected the RoadRunner™ on-board video surveillance system and Vehicle Information Management (ViM™) Software from [Apollo Video Technology](http://Apollo Video Technology) (Apollo Video) for its fleet of approximately 1,000 transit buses, trains and mobility vans. The surveillance system is designed to enhance safety and security for MARTA riders and employees by deterring criminal activity and serving as an investigative tool for the system's police force.

“Installation of the new vehicle security camera system will provide us with an additional resource for investigating criminal activity and nuisance behavior for the safety of MARTA employees and customers,” says MARTA Police Chief Wanda Dunham. “These cameras will also contribute to MPD’s “See Something, Say Something” campaign and will assist with crime prevention and homeland security efforts.”

Installation is scheduled to begin later this year with all vehicles expected to be outfitted by 2014. The \$17 million project is a result of a 2011 formal procurement, which was approved and officially announced at a March 5 board of directors meeting in Atlanta.

The deployment demonstrates the agency's initiative and dedication to enhance MARTA with the latest technology to increase safety and reduce crime throughout the Authority. The Apollo Video system will allow MARTA law enforcement personnel to monitor live video feeds and better respond to incidents on-board agency vehicles, at stations and transit stops.

“MARTA is ensuring safety and security on-board its vehicles and Apollo Video will provide, what we believe will become a benchmark for the industry,” said Rodell Notbohm, general manager of Apollo Video Technology. “The DVRs and back-end fleet management software will provide MARTA officials and law enforcement with the highest level of information exchange, real-time video streaming and a robust archiving system.”

Apollo Video will equip transit and rail vehicles with digital video recorders, wireless network equipment and back-end fleet management software. Interior and exterior cameras will be placed throughout recording up to 11 cameras on-board each vehicle. Apollo Video's ViM Software is designed to provide a sophisticated back-end solution for organizing recorded data and increasing accessibility to more agency employees. The ViM Software will work seamlessly with current and



future installations of Apollo Video systems deployed at MARTA, extending the lifetime of MARTA's technology investments.

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### **About Apollo Video Technology**

Apollo Video Technology is a leading manufacturer of video surveillance and fleet management solutions for public transit, rail, school transportation, law enforcement, military, commercial transportation, fire and EMS applications. With public and private-sector installations throughout North America and worldwide, the RoadRunner™ mobile video and audio recording system provides exceptional video quality with management software optimized for wireless downloading and live video streaming.

Renowned for its reliability, durability and ease of use, our solutions improve accessibility of data and deliver streamlined, fleet-wide management of video surveillance and on-board equipment to reduce liability, mitigate risk, improve efficiency and reduce maintenance and operating costs. Apollo Video is unique in the industry with software interoperability and compatibility across multiple generations of hardware.

In 2011, Apollo Video was named the No. 1 supplier of transit bus mobile video surveillance equipment in the Americas - an achievement that further supports our commitment to offer our customers superior, compatible solutions throughout the lifetime of their fleets.

Since its release in 2004, Apollo Video has supplied the RoadRunner system to over 325 agencies worldwide, representing over 13,000 total implementations.

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